OPTRA™
stay connected...

Your first step towards a PAPERLESS CAMPUS

Digital Performance Tracking,
Campus Management and more...

Serving 250+ Institutions	Connecting 2,00,000 Students and 4,00,000 Parents	PAN India Presence	Winner of Hot100 Tech Award and CNBC Awaaz Award

Company of the Year - 2016: Education Technology by Silicon India Magazine

Did you know?

300 million tons of paper produced every year

2,50,000 papers used in schools every year

Over Rs. 15 lakhs spent on paper and printing in schools

Even as the world is embracing technological advancements and shifting 95% of their operations online, educational institutions still find it challenging to reduce their dependencies on paper. Attendance, reports, test papers, circulars, fees collection, admissions and every administrative activity consumes paper resources that can effortlessly be avoided

by going digital with OPTRA.

What's OPTRA?

OPTRA first began as a tool to help parents track their child's progress and performance in school and college. Today, OPTRA is implemented in over 250 schools institutions and it enables institutions to optimise their limited human resources and improve the campus experience for both students and parents. Through a wide range of modules that digitises and streamlines operations,

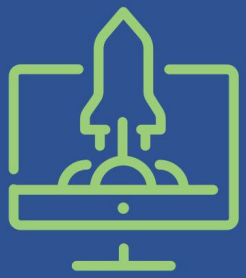
OPTRA is a one-stop solution for a digital campus.

Enabling a Digital Transformation

- Perform all administrative activities through a single digital platform
- Send real-time alerts to parents at the click of a button
- Establish multi-mode information access platform
  Parents can receive information from school through 5 different channels (email, web, app, SMS, IVRS) and in 6 different languages* (*IVRS only)
- Manage attendance (an SMS is instantly triggered to parents) of students who are absent.

OPTRA - A One of a Kind Experience

- Instant access to information
- Easy to use platform
- Specific module for different administrative processes
- 24x7 technology support
- Dedicated data entry and quality control
- Exclusive training
- Cloud enabled data storage and access
- Multi-layer data security



OPTRA
A giant leap forward

COMMUNICATION CHANNELS

Now send important updates to parents about attendance, marks, holidays, fees and more without any hassles, through five different modes:

SMS | IVRS (Six languages) | Web Login | Mobile App | Email

ADMINISTRATION MODULES*

- Admission Process Management
- Fee collection
- Transportation
- Inventory Management
- Library
- Time Table
- Lesson planning
- Staff monitoring
- Question paper generation
- Online feedback system
- Exam planning

*Terms & Conditions Apply

OPTIONAL MODULES

GPS & Mobile DVR for buses with Camera; Active RFID solution for real-time tracking; OPTRA KIOSK; Smart RFID cards for a cashless campus

Premium Support & Service

- Dedicated Customer Relationship Manager
- Marks Collection, Entry & Quality Check
- Print & Delivery of 6 Marks Cards, 2 Hall tickets, Monthly Attendance Report, TC, CC, SC, Performance Analysis report on request
- Quarterly Service feedback | Helpline Numbers

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